

Bottle Label Sticker Artwork Guide

Vector PDF templates for vinyl, clear and paper stickers

File preparation checklist

- 1 Use CMYK colour mode.
- 2 Preferred format: editable PDF, AI, EPS or SVG.
- 3 Convert all fonts to outlines and embed linked images.
- 4 Raster images must be at least 300 DPI at final size.
- 5 Extend background artwork 0.125 in (3.175 mm) past the cut line.
- 6 Keep logos and text 0.125 in (3.175 mm) inside the cut line.
- 7 Do not add printer marks, crop marks or sheet repetitions.
- 8 For clear stickers, mark white-ink areas on a separate layer named WHITE.
- 9 For custom die-cut stickers, supply one closed vector path named CUTCONTOUR.

Line key used in the templates

-  BLEED - artwork must extend to this line
-  CUT LINE - finished sticker edge
-  SAFE AREA - keep important content inside

Bottle Label - 2 x 1 inches

Finished size: 50.8 x 25.4 mm | Bleed: 0.125 in | Safe area: 0.125 in



CUT SIZE: 2 in x 1 in

Place artwork on a separate layer; keep template lines unchanged.

Submission settings

CMYK | 300 DPI minimum | Fonts outlined | No crop marks | One design per file
Filename example: Brand_Sticker_2x1in.pdf