

Product Insert Cards — Artwork Guide

4.00" x 6.00" (101.6mm x 152.4mm) · Art Card / Bleach Card

W 4.00" / 101.6mm (trim)

H 6.00" / 152.4mm (trim)

Bleed: 4.24" x 6.24" / 107.6mm x 158.4mm
Safe area: 3.76" x 5.76" / 95.6mm x 146.4mm

- Safe Area**
Keep text & logos inside
- Trim Line**
Finished cut edge
- Bleed Area**
Extend artwork to here

ARTWORK SPECIFICATIONS

ARTWORK SIZE ● 4.24" x 6.24"	FINISHED SIZE ● 4.00" x 6.00"	BLEED ● 3mm / 0.118in	SAFE AREA INSET ● 3mm / 0.118in
RESOLUTION ● 300 DPI	COLOR MODE ● CMYK	ACCEPTED FORMATS ● PDF · AI · EPS · SVG	FILE TYPES (CONT.) ● PSD · High-res PNG

● FONTS Convert to outlines	● IMAGES Embed all images	● MIN. LINE WEIGHT 0.25 pt	● RICH BLACK C60 M40 Y40 K100
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- ✓ Artwork in CMYK
- ✓ 300 DPI resolution
- ✓ Bleed added correctly
- ✓ Fonts outlined
- ✓ Images embedded
- ✓ Correct finished size
- ✓ No content near edges
- ✓ Exported as PDF

HELPFUL NOTES

- Do not place logos or text inside the bleed area.
- Avoid low-resolution screenshots or web images.
- Keep all important content inside the safe area.
- Avoid RGB files — convert to CMYK before exporting.

