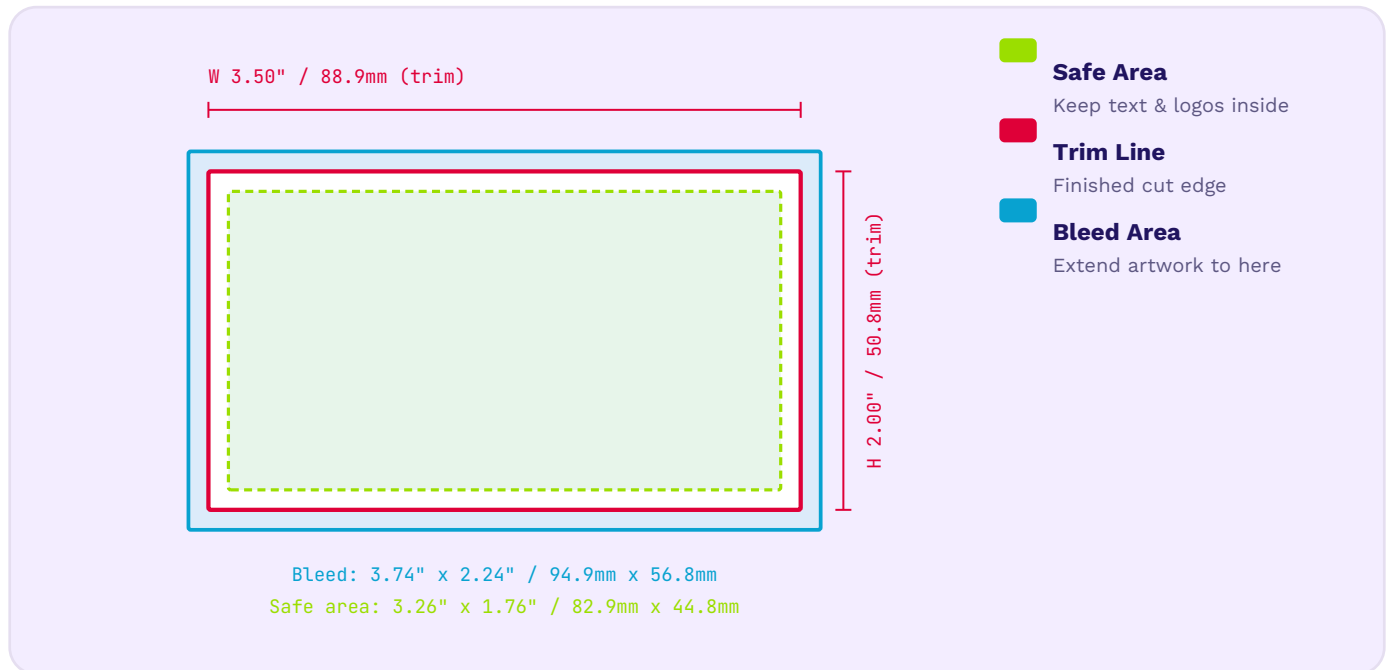


Coupon / Discount Cards — Artwork Guide

3.50" x 2.00" (88.9mm x 50.8mm) · Art Card



ARTWORK SPECIFICATIONS

ARTWORK SIZE ● 3.74" x 2.24"	FINISHED SIZE ● 3.50" x 2.00"	BLEED ● 3mm / 0.118in	SAFE AREA INSET ● 3mm / 0.118in
RESOLUTION ● 300 DPI	COLOR MODE ● CMYK	ACCEPTED FORMATS ● PDF · AI · EPS · SVG	FILE TYPES (CONT.) ● PSD · High-res PNG

● **FONTS**
Convert to outlines

● **IMAGES**
Embed all images

● **MIN. LINE WEIGHT**
0.25 pt

● **RICH BLACK**
C60 M40 Y40 K100

- ✓ Artwork in CMYK
- ✓ 300 DPI resolution
- ✓ Bleed added correctly
- ✓ Fonts outlined
- ✓ Images embedded
- ✓ Correct finished size
- ✓ No content near edges
- ✓ Exported as PDF

HELPFUL NOTES

- Do not place logos or text inside the bleed area.
- Avoid low-resolution screenshots or web images.
- Keep all important content inside the safe area.
- Avoid RGB files — convert to CMYK before exporting.

